



**For Immediate Release: May 30, 2019**

**Contact:**

**Conan Knoll, EMC Strategies**

**conan@emcstrategies.com**

**831-524-6764**

**Opportunity Fund Welcomes Adriana Eiriz to Lead Sales and Partnerships Team**

**San Francisco, CA (May 30, 2019)** — Opportunity Fund, California’s leading nonprofit small business lender and a national leader in the microfinance movement, is pleased to announce that Adriana Eiriz will be joining the organization as Vice President of Sales and Partnerships. She joins Opportunity Fund’s leadership as the organization is celebrating its 25th anniversary, bringing with her 30 years of relevant experience.

“The opportunity to lead the Sales and Partnership teams for Opportunity Fund is extremely meaningful. These teams play an important role in reaching small businesses that need accessible lending to consolidate and grow, especially among low income groups, immigrants, and women,” said Eiriz. “We’re also tasked with developing long lasting partnerships in our communities and across different verticals so that our outreach is more extensive and even more inclusive. I am very excited to help close the gap between dreams and opportunities.”

Over the course of her career, Eiriz led multiple sales teams and managed strategic partnerships at companies such as MoneyGram International, Nexxo Financial Corp., Vivar Advertising, LLC (part of Quigley-Simpson), and Lexicon Marketing. Originally from Buenos Aires, Argentina, Eiriz is fluent in English, Spanish, and Portuguese, and holds a brown belt in Karate-do Shotokan.

“Adriana’s many years of experience fighting for the underserved and her enthusiastic entrepreneurial spirit will greatly benefit Opportunity Fund’s mission to promote economic opportunity by delivering affordable capital and responsible financial solutions,” said CEO Luz Urrutia. “She’ll be a driving force and key factor behind the execution and success of our five-year strategic plan.”

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## **About Opportunity Fund**

Opportunity Fund, the nation's leading nonprofit small business lender, believes small dollar loans help hard-working entrepreneurs make lasting change in their own lives and build stronger communities by growing businesses and creating jobs. Opportunity Fund's community of donors and investors is creating an inclusive financial system that empowers women, immigrant, and minority small business owners. Our strategy combines microloans for small business owners and New Markets Tax Credit investments in high-impact community infrastructure projects. Since 1994, Opportunity Fund has deployed more than \$750 million and helped thousands of entrepreneurs invest in their families' futures. The organization has committed to lending an additional \$1.2 billion to small business owners across the country and investing \$174 million in community real estate projects by 2023.

Visit [www.opportunityfund.org](http://www.opportunityfund.org) for more information.